



Junior Moture

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◦ Skills ◦

WordPress Content Publishing & Formatting, CMS Management (WordPress, Drupal, Joomla, Shopify, Magento), On-Page SEO & Metadata Optimization, Content Migration & Bulk Uploads, Elementor, Divi, WPBakery, Gutenberg, WooCommerce Product Uploads & E-commerce Management, Content Governance & Workflow Management, SEO Strategy & Keyword Implementation, Image Optimization & Accessibility Standards (ADA/WCAG), Digital Project Management (Agile/Scrum), Cross-Functional Collaboration (Design, Dev, Marketing)

◦ Interests ◦

Interests

Content Publishing, Computer hardware, wordpress, Digital analytics

◦ Certifications ◦

Complete SEO training +SEO for WordPress website
Udemy
September 2020

<https://www.udemy.com/certificate/UC-791bfdbc-f216-4ab9-8788-714ea7632c7c/>

◦ Languages ◦

English Language

Experience

Matador Solutions LLC

Freelance Publisher

Los Angeles

July 2024

- Published and optimized **1,200+ blog posts, landing pages, and product pages** for high-traffic client sites, directly increasing **organic traffic by 65%**.
- Spearheaded a **content migration project (1,000+ pages)** from legacy CMS to WordPress, achieving zero downtime and 100% data integrity.
- Implemented **SEO-driven publishing standards**, reducing average publishing errors by **40%** and boosting client **Google rankings to Top 5 positions** for 50+ keywords.
- Collaborated with designers and developers to ensure **responsive, visually consistent layouts** using Elementor, Divi, and Gutenberg block editor.
- Mentored and trained a **team of 5 content assistants**, streamlining workflow and reducing publishing turnaround time by 30%.

🔗 <https://www.matadorsolutions.net/>

Toronto Love Doctor

Freelance WordPres Content Publisher

Toronto Canada

march 2023

- Published and formatted client blogs and landing pages, ensuring **brand tone and style consistency** across 1000+ articles.
- Assisted with **SEO audits and content updates**, raising page dwell time by 25%.
- Trained client to manage WordPress dashboard
- Maintained plugin updates, basic site health checks, and ensured **content compliance with WCAG standards**.

🔗 <https://torontosnumber1datedoctor.com/>

Education

National Polytechnic University Institute

Bachelor Of Technology

October 2018

University OF Golf OF Guinea

Higher National Diploma

Jul 2020

References

• On Demand.